



# Cadence PCB and Sigrity Update

Graser User Group  
16 October 2015

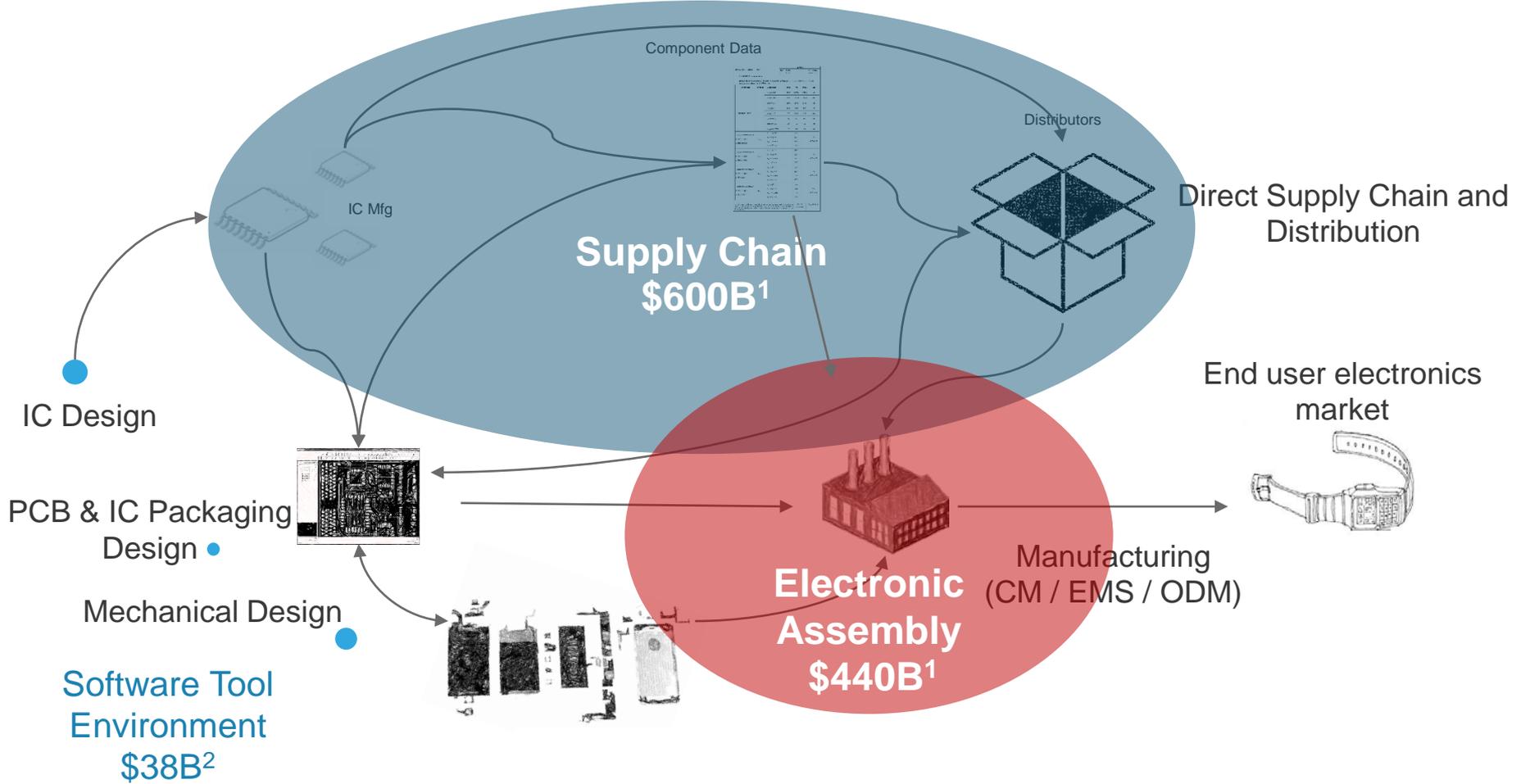
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# Design customers need solutions for product creation – it's not just the PCB



# Product Creation: Design and Supply Chain and the Role of Design Software

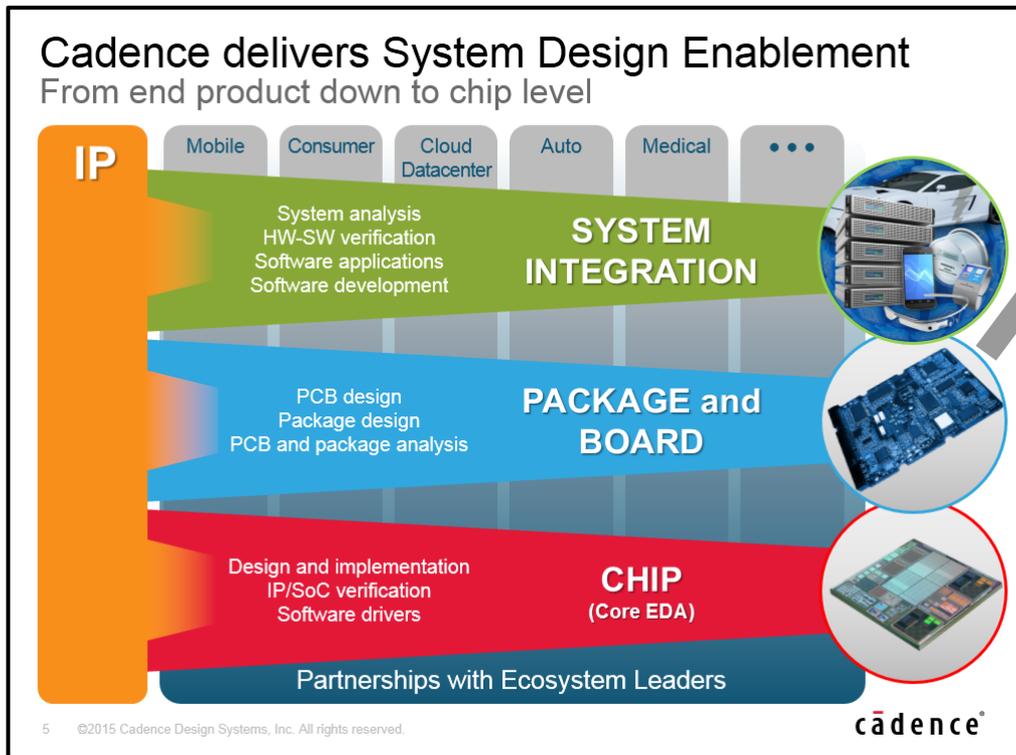
*Component selection and bill of materials connect the design chain to the supply and manufacturing*



1- Research and Markets, Worldwide Electronics Manufacturing Services Market - 2014 Edition  
 2- CIMdata 2015 Market Analysis Report Series Executive PLM Market Report

# Cadence PCB and Sigrity

## Product Creation → System Design Enablement



### PCB design to product design

- Logical/physical design analysis
- Supply chain integration
- Electronic data management
- Manufacturing integration
- Cabling and Wire Harness

Transformative  
Change

### Product design

- \$38B TAM (6.1% CAGR to 2019)<sup>1</sup>
- Electronic design is at the beginning of product creation with ICs & PCBs

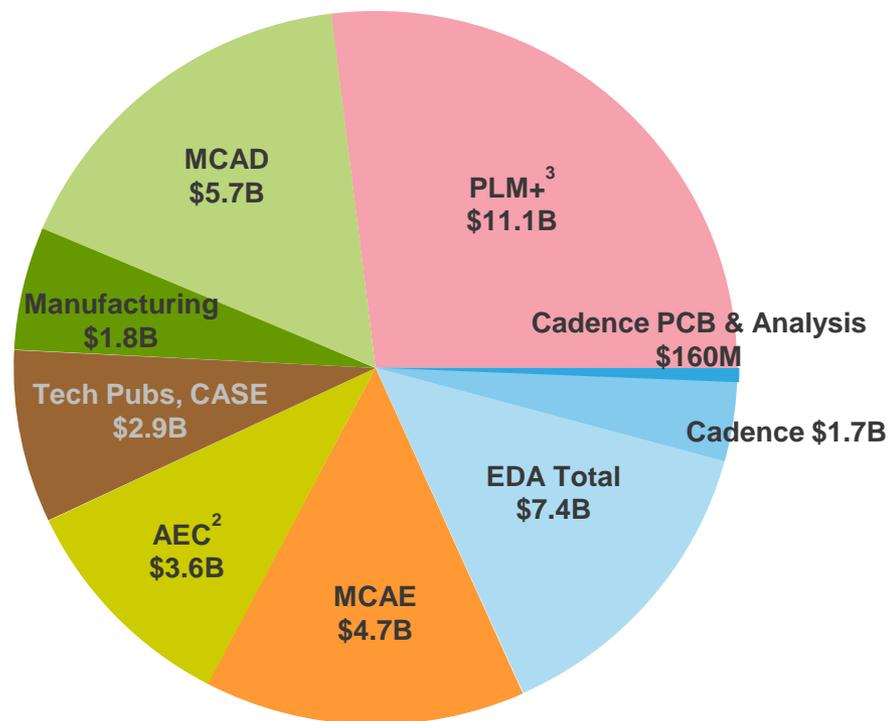
1 - CIMdata 2015 Market Analysis Report Series Executive PLM Market Report

# PCB and Analysis as part of design tool ecosystem

## Small, integral part of a very large ecosystem

- PCB, IC Packaging and Analysis interdependencies:
  - ✓ EDA for IC design and IC packaging
  - ✓ MCAD and MCAE analysis for enclosure design and integration
  - ✓ Manufacturing integration
  - ✓ Cable and Wire Harness design
  - ✓ PLM+ for design and supply chain integration

### Software tools and PLM for hardware product development ~\$38B<sup>1</sup>



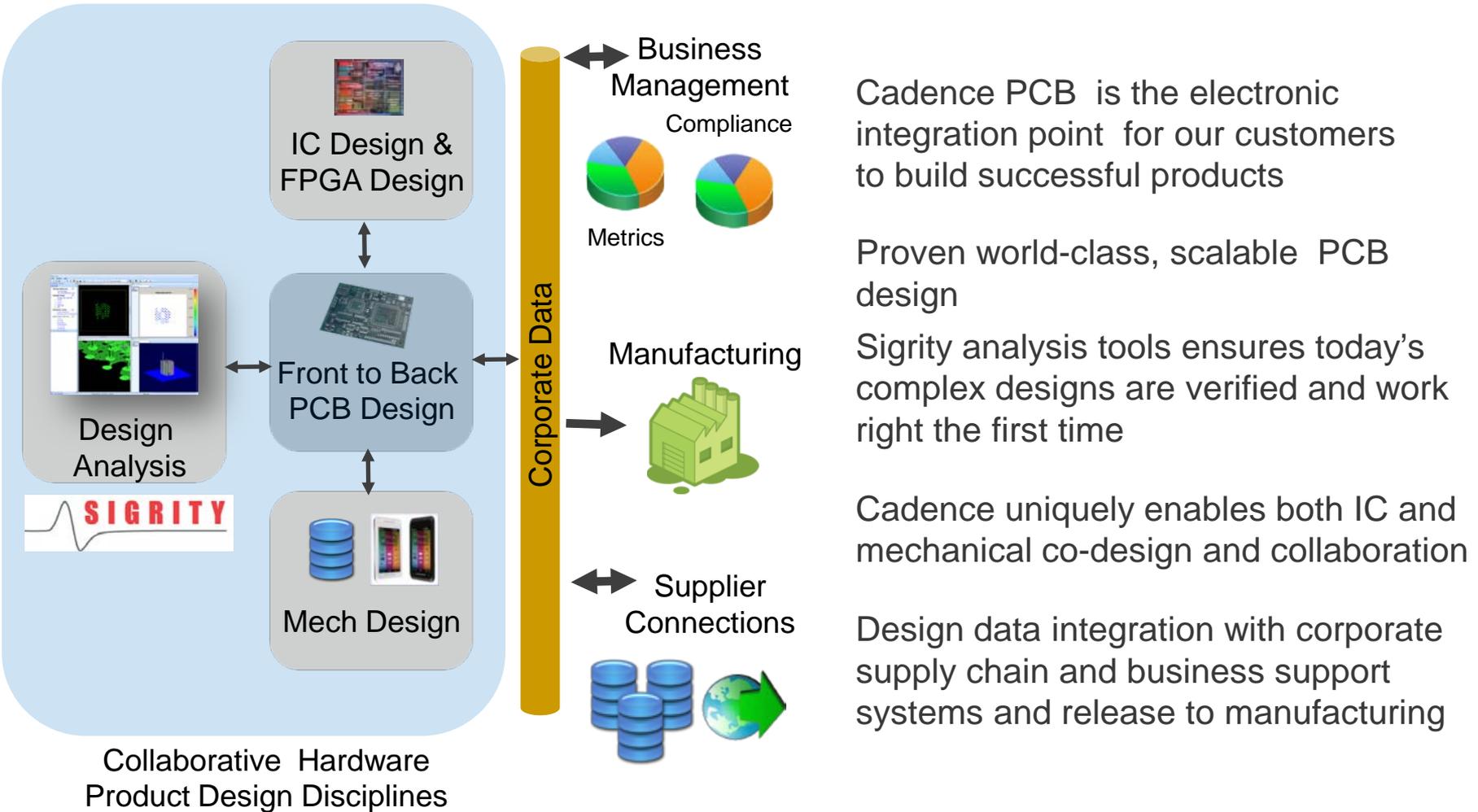
1 - CIMdata 2015 Market Analysis Report Series Executive PLM Market Report

CIMdata **does not** include operating system, application stacks or end-user application revenue in this report

2 – Architecture, Engineering and Construction for building, process control and monitoring

3 – PLM+ includes integration of the supply and design chain

# Cadence enables system design enablement



Cadence PCB is the electronic integration point for our customers to build successful products

Proven world-class, scalable PCB design

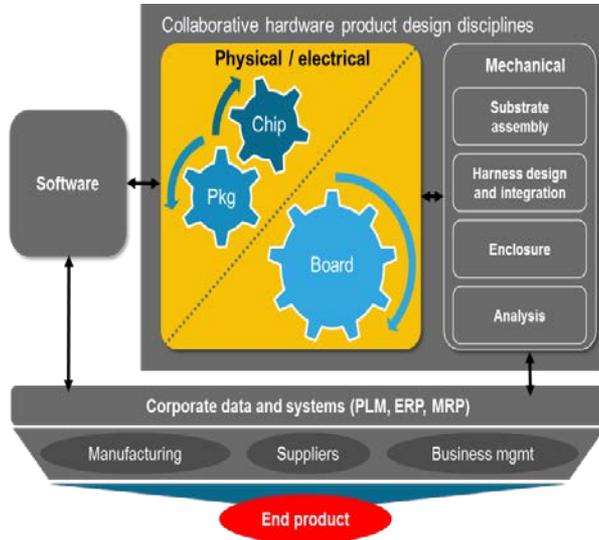
Sigrity analysis tools ensures today's complex designs are verified and work right the first time

Cadence uniquely enables both IC and mechanical co-design and collaboration

Design data integration with corporate supply chain and business support systems and release to manufacturing

Enable Customers to manage Cost, Quality and Schedule

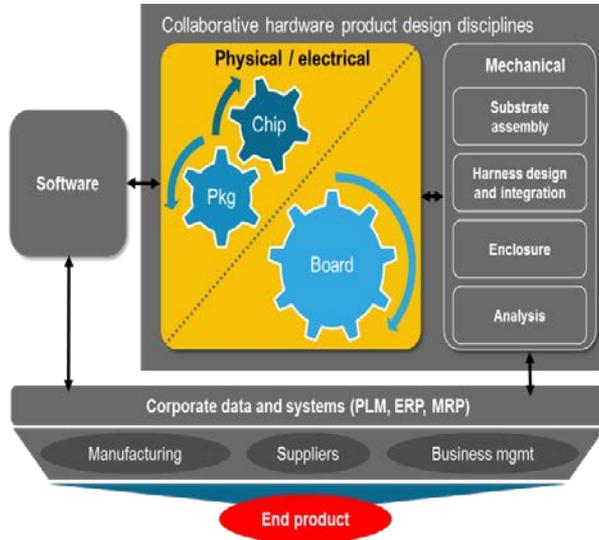
# Allegro – world class PCB design environment



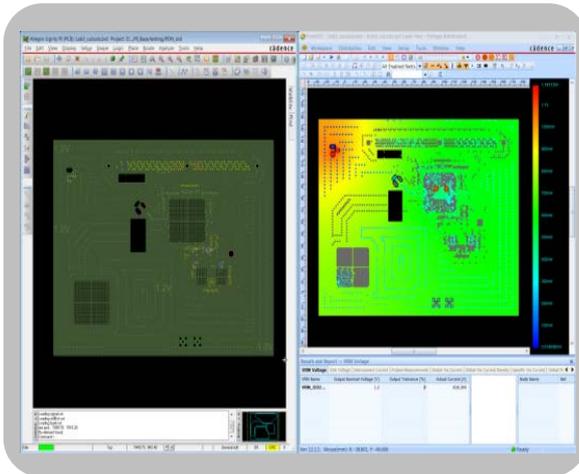
- Allegro® constraint-driven PCB design flow endorsed by customers since 2001
  - Predictable design cycles
  - Accelerate time-to-volume production
    - Eliminate unnecessary design iterations

# Allegro and Sigrity integrated solution

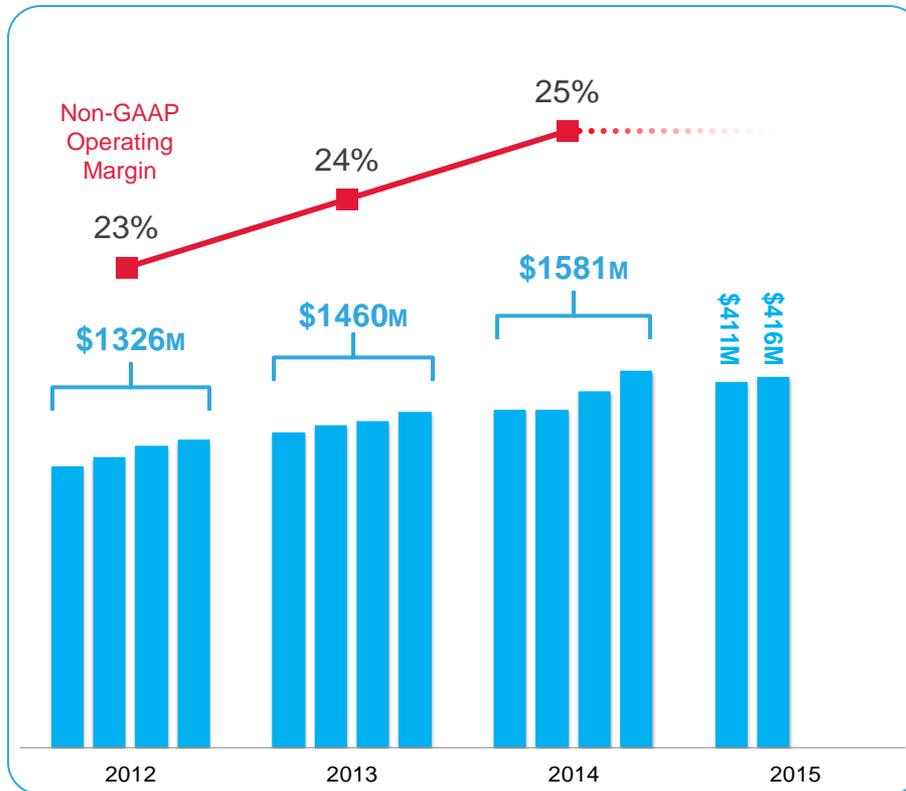
Better together – makes product creation predictable



- Allegro® constraint-driven PCB design flow endorsed by customers since 2001
  - Predictable design cycles
  - Accelerate time-to-volume production
    - Eliminate unnecessary design iterations
  - Early prototyping with Sigrity™ technology creates robust reusable PCB constraint IP
- Sigrity's unique power-aware SI/PI analysis and signoff ensures designs work right the first time
  - Accelerate time-to-volume production
  - Reduce end-product cost by optimizing decoupling capacitors
  - Integrated with Allegro PCB and IC packaging design solutions



# Cadence financial performance summary



## Last four quarters

Revenue  
\$1.651B

Cash flow  
\$388M

R&D  
investment  
\$625M



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# Cadence trusted partner for more than 25 years

**THOUSANDS**  
OF CUSTOMERS GLOBALLY

**26 GLOBAL DEVELOPMENT CENTERS**

**DOZENS**  
OF GLOBAL SYSTEMS  
COMPANIES

**ALL** OF THE **TOP**  
SEMICONDUCTOR  
COMPANIES

# Commitment to innovation

26 global development centers close to our customers

**3600+**

R&D  
ENGINEERS

**1400+**

FIELD APP  
ENGINEERS

R&D INVESTMENT IN 2014

**\$603M**

PATENTS  
WORLDWIDE

**1600+**

# Cadence Channel Partners

## New 2015 Channel Partners

Entuple – India

PCB Soft – Russia

AZTech – Turkey



**Thank You to Graser for being a Trusted Cadence Channel Partner**

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